WHAT IS CLAIMED IS:

- 1. A heat history control system comprising: a CPU; a
- 2 memory; a thermal print head having a heat generating element;
- 3 and a thermal print head interface unit, wherein
- 4 said memory stores printing data,
- 5 said CPU reads, from said memory, printing data on a target
- 6 line to be printed subsequently and printing data on a plurality
- 7 of immediately preceding lines, performs an arithmetic operation
- 8 with respect to the read printing data to determine a history
- 9 pattern, stores the determined history pattern in said memory,
- 10 reads, from said memory, the history pattern of a history factor
- 11 which is a dot exerting influence of heat accumulation on a target
- 12 dot to be printed subsequently, transmits the read history
- 13 pattern to said thermal print head interface unit, and transmits
- 14 a history timer value preliminarily allocated to said history
- 15 factor to said thermal print head interface unit, and
- said thermal print head interface unit drives said thermal
- 17 print head based on said history pattern and on said history
- 18 timer value.
 - 1 2. The heat history control system of claim 1, wherein
 - 2 said thermal print head interface unit determines an energization
 - 3 time for the heat generating element for printing said target
 - 4 dot as a time obtained by subtracting said history timer value
- 5 of said energized history factor from an energization time when
- 6 heat history control is not performed.
- 3. The heat history control system of claim 1, wherein

- 2 said history timer value is weighed in accordance with a degree
- 3 of influence exerted by said history factor on said target dot.
- 1 4. The heat history control system of claim 1, wherein
- 2 said CPU performs the arithmetic operation by ignoring a 2nd
- 3 previous history factor when a 1st previous history factor
- 4 immediately preceding said target dot has been energized.
- 5. A heat history control system comprising: a CPU; a
- 2 memory; and a thermal print head having a heat generating element,
- 3 wherein
- 4 said memory stores printing data,
- 5 said CPU reads, from said memory, printing data on a target
- 6 line to be printed subsequently and printing data on a plurality
- 7 of immediately preceding lines, performs an arithmetic operation
- 8 with respect to the read printing data to determine a history
- 9 pattern, stores the determined history pattern in said memory,
- 10 reads, from said memory, the history pattern of a history factor
- 11 which is a dot exerting influence of heat accumulation on a target
- 12 dot to be printed subsequently, and transmits, to said thermal
- 13 print head, a drive signal generated based on the read history
- 14 pattern and on a history timer value preliminarily allocated
- 15 to said history factor, and
- said thermal print head energizes the heat generating
- 17 element based on said drive signal.
 - 1 6. The heat history control system of claim 5, wherein
- 2 said CPU determines an energization time for the heat generating

- 3 element for printing said target dot as a time obtained by
- 4 subtracting said history timer value of said energized history
- 5 factor from an energization time when heat history control is
- 6 not performed.
- 7. The heat history control system of claim 5, wherein
- 2 said history timer value is weighed in accordance with a degree
- 3 of influence exerted by said history factor on said target dot.
- 8. The heat history control system of claim 5, wherein
- 2 said CPU performs the arithmetic operation by ignoring a 2nd
- 3 previous history factor when a 1st previous history factor
- 4 immediately preceding said target dot has been energized.
- 9. A printer comprising: a CPU; a memory; a thermal print
- 2 head having a heat generating element; and a thermal print head
- 3 interface unit, wherein
- 4 said memory stores printing data,
- 5 said CPU reads, from said memory, printing data on a target
- 6 line to be printed subsequently and printing data on a plurality
- 7 of immediately preceding lines, performs an arithmetic operation
- 8 with respect to the read printing data to determine a history
- 9 pattern, stores the determined history pattern in said memory,
- 10 reads, from said memory, the history pattern of a history factor
- 11 which is a dot exerting influence of heat accumulation on a target
- 12 dot to be printed subsequently, transmits the read history
- 13 pattern to said thermal print head interface unit, and transmits
- 14 a history timer value preliminarily allocated to said history

- 15 factor to said thermal print head interface unit, and
- said thermal print head interface unit drives said thermal
- 17 print head based on said history pattern and on said history
- 18 timer value.
 - 1 10. The printer of claim 9, wherein said thermal print
 - 2 head interface unit determines an energization time for the heat
 - 3 generating element for printing said target dot as a time obtained
 - 4 by subtracting said history timer value of said energized history
 - 5 factor from an energization time when heat history control is
 - 6 not performed.
- 1 11. The printer of claim 9, wherein said history timer
- 2 value is weighed in accordance with a degree of influence exerted
- 3 by said history factor on said target dot.
- 1 12. The printer of claim 9, wherein said CPU performs the
- 2 arithmetic operation by ignoring a 2nd previous history factor
- 3 when a 1st previous history factor immediately preceding said
- 4 target dot has been energized.
- 1 13. A printer comprising: a CPU; a memory; and a thermal
- 2 print head having a heat generating element, wherein
- 3 said memory stores printing data,
- 4 said CPU reads, from said memory, printing data on a target
- 5 line to be printed subsequently and printing data on a plurality
- 6 of immediately preceding lines, performs an arithmetic operation
- 7 with respect to the read printing data to determine a history

- 8 pattern, stores the determined history pattern in said memory,
- 9 reads, from said memory, the history pattern of a history factor
- 10 which is a dot exerting influence of heat accumulation on a target
- 11 dot to be printed subsequently, generates a drive signal based
- 12 on the read history pattern and on a history timer value
- 13 preliminarily allocated to said history factor, and transmits
- 14 the generated drive signal to said thermal print head, and
- said thermal print head applies a voltage to the heat
- 16 generating element based on said drive signal.
 - 1 14. The printer of claim 13, wherein said CPU determines
 - 2 an energization time for the heat generating element for printing
 - 3 said target dot as a time obtained by subtracting said history
 - 4 timer value of said energized history factor from an energization
 - 5 time when heat history control is not performed.
 - 1 15. The printer of claim 13, wherein said history timer
 - 2 value is weighed in accordance with a degree of influence exerted
 - 3 by said history factor on said target dot.
 - 1 16. The printer of claim 13, wherein said CPU performs
 - 2 the arithmetic operation by ignoring a 2nd previous history
 - 3 factor when a 1st previous history factor immediately preceding
 - 4 said target dot has been energized.
 - 1 17. A program allowing a computer to perform the process
 - 2 steps of:
 - 3 reading, from a memory, printing data on a target line

- 4 to be printed subsequently and printing data on a plurality of
- 5 .immediately preceding lines;
- 6 performing an arithmetic operation with respect to the
- 7 read printing data to determine a history pattern;
- 8 storing the determined history pattern in said memory;
- 9 reading, from said memory, the history pattern of a history
- 10 factor which is a dot exerting influence of heat accumulation
- 11 on a target dot to be printed subsequently;
- 12 transmitting the read history pattern to a thermal print
- 13 head interface unit; and
- 14 transmitting a history timer value preliminarily
- 15 allocated to said history factor to said thermal print head
- 16 interface unit.
- 1 18. The program of claim 17, wherein said history timer
- 2 value is weighed in accordance with a degree of influence exerted
- 3 by said history factor on said target dot.
- 1 19. The program of claim 17, wherein said CPU performs
- 2 the arithmetic operation by ignoring a 2nd previous history
- 3 factor when a 1st previous history factor immediately preceding
- 4 said target dot has been energized.
- 1 20. A program allowing a computer to perform the process
- 2 steps of:
- 3 reading, from a memory, printing data on a target line
- 4 to be printed subsequently and printing data on a plurality of
- 5 immediately preceding lines;

- 6 performing an arithmetic operation with respect to the
- 7 read printing data to determine a history pattern;
- 8 storing the determined history pattern in said memory;
- 9 reading, from said memory, the history pattern of a history
- 10 factor which is a dot exerting influence of heat accumulation
- on a target dot to be printed subsequently; and
- 12 transmitting, to a thermal print head, a drive signal
- 13 generated based on the read history pattern and on a history
- 14 timer value preliminarily allocated to said history factor.
- 1 21. The program of claim 20, wherein a time for said drive
- 2 signal is determined as a time obtained by subtracting said
- 3 history timer value of said energized history factor from an
- 4 energization time when heat history control is not performed.
- 1 22. The program of claim 20, wherein said history timer
- 2 value is weighed in accordance with a degree of influence exerted
- 3 by said history factor on said target dot.
- 1 23. The program of claim 20, wherein said CPU performs
- 2 the arithmetic operation by ignoring a 2nd previous history
- 3 factor when a 1st previous history factor immediately preceding
- 4 said target dot has been energized.